Developing strategies and procedures to ensure online course quality has become critical for promoting learner success and helping enable more positive student experiences in higher education. In this seminar, Dr. David Ni will introduce the Quality Matters (QM) program and lessons learned as a master reviewer in the program. Dr. Ni will discuss skills and strategies necessary to design and deliver more effective online courses. The discussions have significant implications for online instructors, designers, and teaching assistants to redirect their efforts to improve online pedagogical design that integrates content, technology, and student-centered approaches.

Come and join the seminar! Make new contacts, share best practices, and walk away with actionable solutions you can apply right away.

Space is limited, please RSVP early
The presentation will also be available to view live at
http://video.franklin.edu/Franklin/Channels/i4/livefeed.html
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Dr. David Ni’s primary research interest is the intersection of design perspectives and emerging technologies to optimize teaching, learning, and educational leadership. He has participated in a broad range of funded research projects including training for emergency population protection, pathways to bilingualism, using mobile technology to improve student success and retention. Dr. Ni actively promotes international connection and collaboration. Dr. Ni is a master reviewer of the nationally recognized program: Quality Matters (QM). He serves on editorial board of International Journal of Social Media and Interactive Learning Environment (IJ-SMILE), and the program committee of the United Kingdom’s Association of Learning Technology (ALT). He is also a board member of Chinese School Association in the United States (CSAUS).

Dr. Ni received his PhD in Instructional Technology from the University of Georgia in 2007, and his MS in Educational Technology from East China Normal University in 2002. Before joining the faculty at Franklin, Dr. Ni spent two years as a Senior Instructional Designer at Cleveland State University and three years as an eLearning Research Associate at Michigan State University. Before he came to the U.S., he was a faculty member of educational technology at Suzhou University in China.